

EFFECTIVENESS IN GLOBALLY DIVERSE TEAMS

The **German-Bulgarian Industrial Chamber** and **the Hofstede Centre** announce exclusive workshop:

- For managers in top executive positions
- Heading Bulgarian branches of global companies
- Leading teams with members of Bulgarian and other national origin

More information and registration:

<http://bulgarien.ahk.de/qualifizierung/seminare/effectiveness-of-multicultural-teams/>

The next big thing in management – leading across cultures



Effectiveness in Globally Diverse Teams is a two-day workshop which delivers **new generation management skills**:

- Participants get simple and effective tools for global workforce management based on the scientific data of the **Hofstede Model of Cultures**
- They leave with real skills that they can apply **immediately in their everyday work**.
- Participants are trained to get the job done quickly and effectively in teams including members of **Bulgarian and other national origin**.

Day 1 – 30.03.2017

- Group thinking on the level of national cultures
- Measuring cultural differences
- How to interpret statistical numbers and translate them into behavior
- Identification of culture gaps
- Features of Bulgarian working culture and comparison with other cultures of choice

Day 2 – 31.03.2017

- How to get results in multicultural teams performance
- Adjusting of communication styles
- Cultural consequences for: deadlines, rules, discipline, quality control, etc.
- Culture factors in motivation of workforce: persuasion, teamwork, evaluation, conflict
- Roadmap to effective global leadership

Target group

The Workshop is designed for **top managers** operating in intercultural / international companies:

- Foreign ex-pat managers, **CEOs of Bulgarian branches** of foreign companies
- **Bulgarian CEOs reporting to foreign** global companies' headquarters